



LOS GATOS DOC APPROACHED WEBTAGE TO GENERATE LEADS FOR ITS GENERAL MEDICINE & FAMILY PRACTICE. WE USED CONTENT TO BUILD ONLINE VISIBILITY, MANAGE REPUTATION, AND GENERATE LEADS.

250%↑

WEBSITE TRAFFIC





364%↑

SOCIAL ENGAGEMENTS

500%↑

ONLINE LEAD GEN

PERFORMANCE

-  **52 - 75** inquiries/month
-  **1.46K** Website Views/month
-  **18%** Paid Social Conversion
-  **10K** Social Views

CONTENT-LED LEAD GENERATION

After having unsuccessfully tried digital marketing through other providers, Los Gatos Doc approached Webtage to launch a strategic lead generation campaign. Webtage created a phased, structured digital marketing program for them to accommodate a small marketing budget. We started with SEO & content marketing followed by social and email marketing. As with every client, we proved once again that creating awesome content & user experience is the only sustainable way to market your business online!

CONTENT CREATION

(3 months performance)

GUEST POSTS	INFOGRAPHICS	AD COPIES
SOCIAL POSTS		SEO ARTICLES
	BLOGS	POWERPOINTS
WEBSITE		VIDEOS
NEWSLETTERS	EMAILS	

