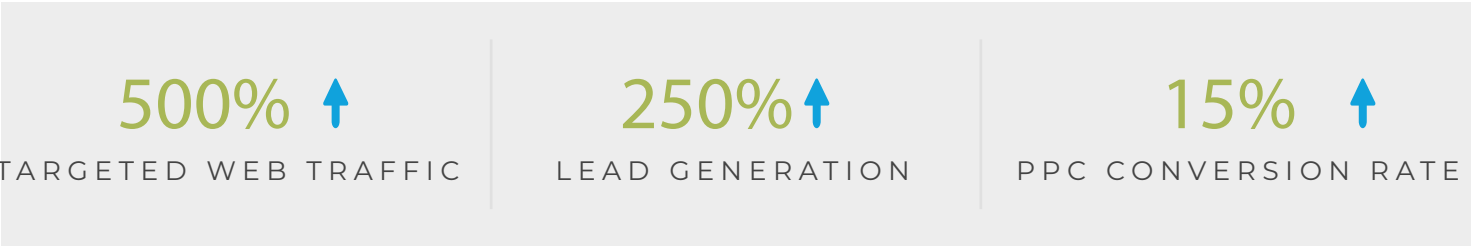




ADDISON DENTAL, A NEW DENTAL PRACTICE, APPROACHED WEBTAGE TO HELP LAUNCH ITS DIGITAL PRESENCE AND GENERATE NEW BUSINESS BY PROMOTING THEM VIA PAID ADS AND SEO.



PERFORMANCE

(6 months performance)

- 75% Decrease in cost-per-click
- 200% Social Media Reach
- Page 1 Visibility 80% of keywords in 3 mths
- 15-25 New patients/month

DENTAL DIGITAL LAUNCH & MARKETING

We launched Addison Dental online by creating a fully customized website optimized for conversions & search engine visibility. SEO & Google Adwords campaign worked to bring regular leads for the new dental practice.

We achieved pop search visibility for 80% of high traction keywords within 12 weeks of SEO and a 15% conversion rate on Google Adwords campaign resulting in a quick inflow of new patient leads.

CONTENT CREATION

