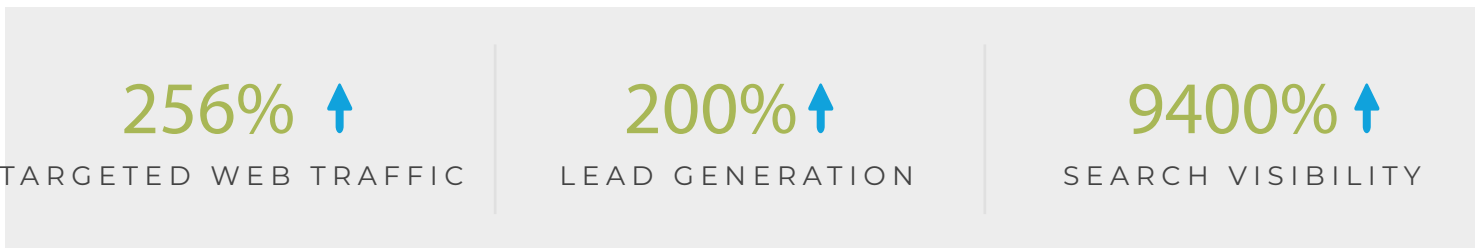




BLUE TURTLE DENTAL RECENTLY ACQUIRED THE PRACTICE FROM ANOTHER DENTAL GROUP AND WERE LOOKING TO ESTABLISH THEIR UNIQUE VALUE PROPOSITION AND GROW THEIR PRACTICE BY INITIATING A DIGITAL MARKETING CAMPAIGN.



PERFORMANCE

(6 months performance)

- 36.8%** Email Engagement
- 2000%** Social Media Reach
- Page 1 Visibility**
95% of keywords in 6 mths
- 15-25** New patients/month

DIGITAL FOOTPRINT & GROWTH

We created a modern, conversion-optimized website to function as the hub of all marketing campaigns. Within 6 months of launching the SEO campaign, we got 95% of most profitable keywords high on Page 1 of Google search, and 15-25 new patients/month. We worked hard to build Blue Turtle Dental's online reputation that resulted in 58% new 5-star reviews across social channels in a period of 3 months. We also helped the practice market events through email and social media marketing, bringing a wide reach and top of mind brand awareness.

CONTENT CREATION

PR EMAIL MARKET- LOGO &

SOCIAL POSTS SEO ARTICLES

BLOGS

WEBSITE REPUTATION

